



Our Strategic Financial Management Services

Are you ready to take your business to the next level? Our new Strategic Financial Management services are designed to empower you with the insights and tools you need to make informed decisions and drive growth.

Our Approach to Serving You

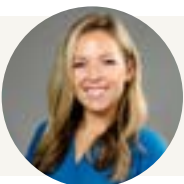
With our Strategic Financial Management services, you'll gain a partner dedicated to helping you achieve your business goals. Our expertise in financial planning and analysis ensures you have the insights you need to make confident decisions and drive success.

Getting to know you and your business is fundamental to creating a lasting relationship. We're curious by nature, asking questions and listening at the onset of our relationship to ensure we're providing valuable solutions that help you focus on your growing business and achieve your organizational goals.

How We Can Help

- ▶ **Board/Investor Support:** Impress your board and investors with thorough reports and presentations that showcase your financial acumen and strategic direction.
- ▶ **Monthly Reports:** Stay on top of your financial health with comprehensive monthly reports that provide a clear picture of your performance.
- ▶ **Dashboards:** Our intuitive dashboards present your key metrics in an easy-to-understand format, allowing you to quickly identify trends and make data-driven decisions.
- ▶ **Forecasts:** Predict your financial future with accuracy. Our forecasting services help you anticipate changes and plan accordingly.
- ▶ **Budgets:** Develop a robust budget that aligns with your goals. We help you allocate resources efficiently to maximize returns.
- ▶ **Cashflow Forecasts:** Never get caught off guard. Our cashflow forecasts ensure you always have a clear view of your liquidity and can manage your finances proactively.
- ▶ **Annual Operating Plans:** Plan for success with a detailed annual operating plan that outlines your financial strategy for the year ahead.
- ▶ **Scenario Planning:** Prepare for any situation. Our scenario planning services help you evaluate different outcomes and develop contingency plans.
- ▶ **Profitability Analysis:** Understand what drives your profitability. We analyze your operations to identify the most profitable areas and suggest improvements.
- ▶ **Vendor and Customer Analysis:** Optimize your relationships. Our analysis helps you evaluate vendor performance and customer profitability to make strategic decisions.
- ▶ **Benchmarking:** See how you stack up. We compare your performance against industry standards to identify areas for improvement and growth.

Contact us today to learn how we can help you go beyond just managing your finances to using metrics to strategize for growth!



Interested in learning more? Reach out to **Rachelle Kelly**, our Strategic Financial Management leader at 360.734.4280 or rkelly@larsongross.com